

LEGAL NOTICES

/ ! \ Please note that this information will be completed and adapted when the website is operational. For any legal information regarding the use of this website and the social media pages linked to it, please contact us by email: legal@belgafilms.be.

1. Editing

This website (www.belgafilms.be) and its associated pages (Facebook - www.facebook.com/belgafilms.be/ ; Instagram - www.instagram.com/belgafilms/ ; Twitter - www.twitter.com/belgafilms; Youtube - <https://www.youtube.com/user/Belgafilms>) are proposed, edited and operated by Belga Films SA, registered with Crossroads Bank for Enterprises under number 0407.652.101 and whose registered office is situated at Avenue du Japon 14 1420 Braine-l'Alleud (Belgium).

Postal address : Avenue du Japon 14 1420 Braine-l'Alleud (Belgium)

Email address : legal@belgafilms.be

Phone number : 02 335 65 00

2. Hosting

This website is hosted by StayTuned Digital Services SRL, registered with Crossroads Bank for Enterprises under number 0729.605.492 and whose registered office is situated at Rue Jean Burgers 2 7850 Enghien (Belgium).

Website : www.staytuned.be

PRIVACY

1. Privacy Policy

A. Introduction

This Privacy Policy applies to the processing of personal data by Belga Films in connection with its activities, as controller or joint controller of these personal data. A “controller” is a person or organisation who alone or jointly determines the purposes for which, and the manner in which, any personal data is, or is likely to be, processed.

Belga Films SA is a Belgian company registered with Crossroads Bank for Enterprises under number 0407.652.101 and whose registered office is situated at Avenue du Japon 14 1420 Braine-l’Alleud (Belgium).

If you have any question about this Privacy Policy, including any request to exercise your rights, please contact our legal team via the following email address: legal@belgafilms.be.

Subject to the information provided in the Cookies Policy (see below), Belga Films does not process any personal data via this temporary webpage.

Notwithstanding the foregoing, the use of the Belga Films social media pages (Facebook - <https://www.facebook.com/belgafilms.be/>; Instagram - <https://www.instagram.com/belgafilms/>; Youtube - <https://www.youtube.com/user/Belgafilms> and Twitter - <https://twitter.com/BelgaFilms>) linked to this page may involve the collection, exchange and use of certain personal data between these social networks and Belga Films, in particular through the use of cookies. As such, Belga Films is subject to the national and European data protection legislation.

However, Belga Films has no possibility to decide or influence the processing of data by these social networks. Therefore, we invite you to consult their privacy policies to learn more about what personal data is processed via these social media and what information may be transmitted to Belga Films, how it is collected and used and how to switch certain features off and/or configure the confidentiality of your personal account.

B. Which of the information processed via these social media pages does Belga Films collect or may collect for its own account?

When you follow us and/or interact with our content via our social media pages, you authorize us and/or our sub-contractors to collect and process certain information from your personal account on these social media. This information only includes:

- your name/username;
- your profile photo;
- the date on which you have liked our social media Pages.

Neither Belga Films nor its sub-contractors store this information in databases of their own. In other words, we only use this information via the social media pages.

Belga Films also has access to information regarding your activity on its social media pages. Concretely, social media provide us with statistics and aggregated insights that allow us to understand how people interact with our posts, ads, pages, videos and other content. For example, we receive, via our Facebook and Instagram pages, information about the number of people or accounts who viewed, commented on, or reacted to our posts, as well as aggregated demographic and other information that help us understand the interactions with our Pages.

Regarding advertising, the social media provide us with reports on the types of people who see our potential ads and on our ad performance. For example, we have access to information such as general demographic and interests information (e.g., an advertisement was seen by a woman between 25 and 34 years old who lives in Madrid and who loves computer engineering) for help better understand our audience. The social media will also check ads that led you to make a purchase or take action with us.

These statistical and advertising data are always rendered anonymous so that Belga Films never has access to personally identifiable information, unless you give permission to the social media.

C. What are the purposes and the legal basis for which Belga Films uses or may use your personal data?

We set out below the purposes for which we use or may use your personal information via our social media pages and the legal basis we rely on to do so. Please contact us at legal@belgafilms.be if you need details about this.

Purposes and/or activities	Legal basis for processing
Improve our service to you and provide you with advertisements tailored to your interests	Legitimate interests: create a profile about you and your interactions with us so that we can provide you with personalized offers, opportunities and services that may interest you
Communicate with you and provide you with all the information you requested	<ul style="list-style-type: none"> - Performance of a contract - Legitimate interests: ensure that you receive all the information you need
Detect, investigate and prevent fraudulent activities via our social media pages that violate copyright or other regulations, or that may otherwise be illegal, in order to comply with applicable law and protect our rights as well as the rights and safety of other users	<ul style="list-style-type: none"> - Legal or regulatory obligations - Legitimate interests: <ul style="list-style-type: none"> • Protect our rights and commercial interests, and the security and property of Belga Films or those of the public; • In certain circumstances, share your personal data with third parties in order for us to limit the harm that we may suffer

D. Disclosure of your personal data

- Law enforcement bodies

Where required, we will disclose your personal data to any person or entity to whom we are required or requested to make such disclosure by any court of competent jurisdiction or by any governmental, taxation or other regulatory authority, law enforcement agency or similar body.

- Service providers

Our service providers and contractors have access to your personal information so that they can perform the services they provide to us, such as execution, creation, maintenance, hosting, service provision, carrying out marketing activities, processing e-mails..., etc. This list is non-exhaustive and may evolve.

E. Data retention

We only retain your personal data for as long as necessary to fulfil the purposes we collected it for. The amount, nature and sensitivity of the personal information, the potential risk of harm from unauthorised use or disclosure of your personal data and the purposes for which we process it and the applicable legal requirements are elements we take into account to determine the appropriate retention period for your personal data. If you would like to know more about the retention periods we apply to your personal data, please contact us at legal@belgafilms.be.

Regarding the data retention operated by the social media, as well as your account deactivation and deletion, we invite you to consult the privacy policies of these social networks.

F. Data security

Data security is mainly provided by the social media via the technical and organisational measures they take to protect your personal data. When managing its pages, Belga Films and its sub-contractors also make every effort it can to ensure a level of security appropriate to the risk of processing.

For more information on how your personal data is protected, we invite you to consult the policy privacy of these social media.

G. International transfers

Regarding the social media themselves, transfers of data to third countries (countries outside the European Economic Area – EEA) take place when this is required to provide social media channels, where it is a legal requirement or where you have given the us your consent to do so. When availing yourself of the social media channels mentioned in this Privacy Policy, please note that data belonging to yourself as a user may be processed outside the EU. All the

social media in question are Privacy Shield-certified and have undertaken to comply with the data protection standards of the EU.

Belga Films itself, does not transfer your personal data outside the European Union.

H. Your legal rights

Under certain circumstances, you have rights under Belgian and European data protection laws in relation to your personal data, and Belga Films will act promptly and in accordance with any applicable law, rule or regulation relating to the processing of your personal data.

Notwithstanding the foregoing, we hereby remind you that Belga Films is joint controller of the personal data that is processed via its social medias pages and that the only personal data we currently process come from your activity on our social media pages and our means of actions on this data may be limited depending on the social media policies. We invite you once again to consult the privacy policies of these social media.

The details of your rights are set out below:

- **Right to be informed about how personal data is used**

You have a right to be informed about how we use and process your personal data, and this explanation shall be provided to you in a concise, transparent, intelligible and easily accessible format and will be written in clear and plain language.

- **Right of access**

You have a right to obtain confirmation of whether we are processing your personal data, access to your personal data and information regarding how your personal data is being used.

- **Right to rectification**

You have a right to have any inaccurate or incomplete personal data rectified.

- **Right to erasure (“right to be forgotten”)**

You have a right to request that certain personal data held by us is erased. We will consider each request carefully and on a case-by-case basis, in accordance with law requirements.

- **Right to restriction of processing**

In certain circumstances, you have a right to restrict the processing of your personal data (e.g. if you are disputing the accuracy of personal data, if you have raised an objection to processing, if processing of personal data is unlawful and you oppose erasure and request restriction instead or if the personal data is no longer required by us but you require the personal data to be retained to establish, exercise or defend a legal claim).

- **Right to data portability**

In certain circumstances you can request to receive a copy of your personal data in a structured and commonly used electronic format. This right only applies if the processing is based on your consent or if the personal data must be processed for the performance of a

contract and the processing is carried out by automated means. The right to data portability shall not adversely affect the rights and freedoms of others.

- **Right to object to processing of personal data in certain circumstances, including where personal data is used for marketing purposes**

You have a right to object to processing if (a) we are processing personal data based on legitimate interests or for the performance of a task in the public interest (including profiling), (b) if we are using personal data for direct marketing purposes, or (c) if information is being processed for scientific or historical research or statistical purposes.

- **Right not to be subject to automated decisions where the decision produces a legal effect or a similarly significant effect**

You have a right not to be subject to a decision which is based on automated processing where the decision will produce a legal effect or a similarly significant effect on you.

I. How to exercise your rights?

You may exercise any of your rights by sending us an email to legal@belgafilms.be or a mail to the following address : Belga Films SA - Avenue du Japon, 14 - 1420 Braine-l'Alleud - Belgique.

You also have the right to lodge a complaint before the Data Protection Authority (www.dataprotectionauthority.be), at the following address : Rue de la presse 35 - 1000 Brussels (or via email: [contact\(at\)apd-gba.be](mailto:contact(at)apd-gba.be)).

We may need to request specific information from you to help us confirm your identity and ensure your right to access your personal data (or to exercise any of your other rights). This is a security measure to ensure that personal data is not disclosed to any unauthorized person. We may also ask you for further information in relation to your request to improve and speed up our response.

We try to respond to all legitimate requests within one calendar month. Occasionally it may take us longer than one calendar month if your request is particularly complex or you have made a number of requests. In this case, we will notify you and keep you updated.

2. Cookies Policy

A. What are “cookies”?

Cookies are text files containing small amounts of information (text files) which are downloaded to your device (e.g. computer, smartphone, electronic device which accesses the internet) when you visit a website or a webpage. Cookies can be useful because they allow a website to recognise a user's device, preferences and generally help to improve your online experience. You can find more information about cookies at: www.allaboutcookies.org and www.youronlinechoices.eu

B. What types of cookies do we use?

- Belga Films does not use any first-party cookies on this temporary webpage.
- Notwithstanding the foregoing, third-party cookies may be used by third-party websites through this webpage, in particular via your browser. These third-party cookies may be deleted via the settings of your browser for each browser you use and each device you use to access the internet.

Belga Films does not have any control on such cookies and is not responsible for these third-party websites' privacy policies.

- Belga Films social media pages that are linked to this webpage use cookies on which Belga Films does not have any control. For more information about these cookies, please consult these social media's policies.

C. Help and complaints

If you have any questions about this Cookies Policy, please contact legal@belgafilms.be.